

## **PURE FISHING GIFT CARD ARBITRATION OPT-OUT NOTICE**

I am writing to provide notice that I am opting out of the agreement to arbitrate contained in the Pure Fishing Gift Card Terms & Conditions.

Pursuant to the Pure Fishing Gift Card Terms & Conditions, I am providing the requested information below and sending it to Pure Fishing, Inc., Attn: Legal Department, 7 Science Ct., Columbia, SC 29203.

My First and Last Name:

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My Mailing Address (Street Address, City, State, and Zip Code):

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My Phone Number Including Area Code:

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My E-mail Address:

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Card Number(s) on My Pure Fishing Gift Card(s):

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Pin Number(s) on My Pure Fishing Gift Card(s):

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Today's Date:

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My Signature:

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